



Making Life Better



DNA Health\*



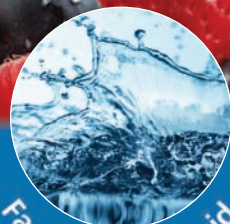
Essential Nutrients



Whole Food Cofactors



High EGCG Content



Fast Acting Liquid

# make your life better, nourish your body every day

At Eniva we have one goal: To make life better. Whether it is through our life changing products, opportunities or outreach programs, we continually strive to make the world a better place. This is why we have dedicated years of research and development to pioneering safe and effective science-based nutritional products. Through the efforts of committed teammates, these specialized and doctor formulated innovations have positively impacted millions of lives around the globe. Be part of making life better – choose VIBE®.\*



## VIBE®: Advanced Nutrient Matrix for Cellular Nourishment & Defense

### 1. Research Based DNA Support Formula VALIDATED

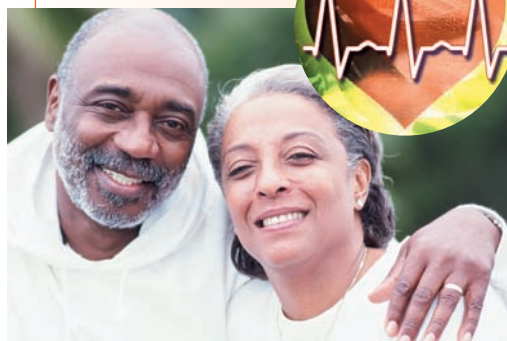


DNA is the body's "master map" when it comes to function and health. If the map is damaged, bad things happen. The good news is Eniva's VIBE nutraceutical has been specifically formulated to support healthy DNA.\* Published, peer reviewed data has demonstrated VIBE's ability to promote healthy DNA, even under cellular stress.\*† Studies have validated VIBE's broad-spectrum activity against free radicals known to damage DNA.\* And, a clinical trial with human participants has produced results showing DNA support through biomarker testing.\* While VIBE doesn't treat, reduce or cure disease, its formula does help keep you and your DNA healthy through specialized nutritional support.\*

† Baechler BJ, Nita F, Jones L, Frestedt JL. A novel liquid multi-phytonutrient supplement demonstrates DNA-protective effects. Plant Foods for Human Nutrition. 2009 Jun, 64(2):81-5.

### 2. Essential Nutrients For Healthy Living VALIDATED

Your body depends on you to provide it with daily nourishment. This primarily comes from the food or supplements you consume. In fact, there are certain vitamins and minerals which have been identified as "essential," meaning your body cannot be healthy without them. And, your body does not make the majority of these essential nutrients. Because of challenges with the modern diet, scientists and clinicians now recommend individuals consume a high quality, daily multi-nutrient supplement. Unfortunately, there are many supplements which barely contain any essential nutrients or provide them in questionable design. VIBE is different. Stated on each VIBE® bottle are validated nutrient amounts providing recognized essential nutrients balanced to work with your diet to help keep you healthy.\* Plus, VIBE has been studied in supporting heart health - another great reason to start your day with VIBE.



### 3. Concentrated Natural Fruits, Vegetables & Aloe Vera VALIDATED



The US Department of Health & Human Services recommends 8-10 servings of fresh fruits and vegetables each day. But with busy lifestyles, this can be difficult. Fortunately, VIBE makes it easy. VIBE's concentrated blend of natural fruits and vegetables is a great and economical way to help you fill in the nutrition gap, especially when it comes to getting phytonutrients and antioxidants from fresh produce.\* While not a substitute for eating healthy fruits and vegetables, one serving of VIBE contains the antioxidant activity comparable to consuming multiple servings of fresh fruits and vegetables – scientifically based on ORAC laboratory data.\*

VIBE® for a better life\*

VIBE®



4.

### High-Potency Green Tea EGCG Catechin Complex

VALIDATED

We all experience the demanding pressures of daily living. Our bodies are bombarded with stress, hectic lifestyles, toxins and lack of sleep – all of which can lead to the development of damaging free radicals. One of the most highly researched substances supporting the body to defend against “free radical assault” is **green tea** – in particular, a specialized family of substances called catechins (including EGCG). VIBE contains a potent proprietary complex of green tea catechins with concentrated EGCG for cellular health.\* Now you can obtain the health promoting properties of high-dose green tea conveniently and economically from VIBE.\* Just **one ounce** provides the same healthy EGCG content as drinking 2.5 – 5 cups of green tea!



5.

### Predigested Liquid Formula for Faster Absorption



It is well known that drugs and nutritional formulations in liquid form work faster than traditional tablets or pills – that’s because the initial steps of digestion are already performed. In fact, the United States Pharmacopeia (USP) has even set standards for the time it should take for nutritional tablets and pills to dissolve. **However, even if formulated properly, tablets and pills may not break down because of age-related changes, health challenges or digestive issues.** VIBE’s exclusive liquid formulation has been designed to follow nature’s blueprint – already taking into account several steps of the digestive process. This means it will go to work faster and easier in your body.\* VIBE’s liquid “body-ready” design increases the likelihood nutrients will actually be used by your body for good health, just like nature intended.\*

\* These statements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease.



VIBE®

*Daily Cellular Defense Formula  
Natural Fruit Sensation Flavor*

VIBE® Kids Support Formula

## The Science of Cofactors

In nature, fruits and vegetables contain not only isolated nutrients but also groupings of multiple phytonutrient substances – commonly referred to as the “whole-food matrix.” Scientists now assert it is this combination of nutrients that provides the health promoting properties of fruits, vegetables and other nutritional substances. In the same way, VIBE’s proprietary **Cofactor Synergy™** formulation incorporates the use of multiple total fruit and vegetable extract groupings. With this, VIBE follows nature’s whole-food matrix blueprint. This is just another way VIBE helps your body harness the goodness of nature.\*

# proven science-based nutraceuticals



At Eniva, our nutritional products are based on the timeless values of safety, quality and effectiveness. Our formulas have been third-party tested for stability, purity and integrity by industry-leading laboratories and universities. VIBE and Eniva's entire line of advanced nutraceuticals have been used by millions of people around the globe to support healthy living.

## Science-based Advancements

- ◆ Cellular Defense™ Research: Published, peer-reviewed, scientific journal data on the VIBE nutraceutical has validated DNA supportive properties, broad spectrum antioxidant activity and cellular membrane integrity aspects which support healthy aging\*
- ◆ Industry leading Antioxidant Guarantee and 3rd party ORAC Seal of consistency
- ◆ Consumer Labs® Seal of Approval
- ◆ Recognized and published in renowned Physician's Desk Reference® for Nonprescription Drugs and Dietary Supplements
- ◆ Balanced RDA essential nutrients with phytonutrient cofactors
- ◆ Specialized formulations to meet additional specific needs of consumers, especially cardiovascular & immune health\*
- ◆ High EGCG threshold content based on green tea epidemiologic research studies
- ◆ Water-soluble ionically balanced minerals
- ◆ Emulsion technology for fat-soluble nutrients
- ◆ Nutrient stability in-solution
- ◆ Broad spectrum antioxidant activity testing
- ◆ Supports natural glutathione production\*
- ◆ Liquid formula for enhanced absorption and ease of swallowing

## Our Commitment: SAFETY & QUALITY

- ◆ Full Nutrient Analysis and label claims testing
- ◆ ON-SITE GMP manufacturing in state-of-the-art nutraceutical facility
- ◆ FDA and USDA inspected
- ◆ Pesticide, herbicide, toxin and contaminant safety testing
- ◆ Heavy metals, microbial and allergy testing
- ◆ In-house HPLC, MS-ICP, NIR, FTIR, bacteriologic and other analytical testing methods
- ◆ Industry leading Enterprise Resource Planning (ERP) computerized raw material and manufacturing management information system meeting US CFR 21 regulations for data integrity and security



# solutions with impact\*

## Are You Getting Your 8-10 Servings Per Day?

The US Department of Health & Human Services recommends

8-10 servings of fresh fruits and vegetables each day.

But with busy schedules, eating on the run and the higher cost of healthy foods, eating perfectly every day isn't a reality for most people. That's why VIBE was created – to help you conveniently and economically support your daily nutritional needs.



Just **ONE POTENT OUNCE** of VIBE is EQUIVALENT to nutrients\*\* found in:

**11**

**Tomatoes**  
Vitamin A



**10 Cups**

**Green Beans**  
Folate

**30**

**Broccoli**  
Selenium



**19**

**Wheat Slices**  
Zinc

**96**

**Blueberries**  
Antioxidants†



**Certified Organic**

**Aloe Vera Gel**

**5 Cups**  
**Green Tea**  
(EGCG Content)



**12**

**Orange Slices**  
Vitamin C

**71**

**Cantaloupe**  
Vitamin E



**25**

**Asparagus**  
Calcium

\*\*Source of nutrient values is based on recent USDA government research reports. See Supplement Facts for complete nutrient listings. †Based on ORAC Antioxidant Score.



## How much is your health worth?

- Starbucks® Medium Latte: \$3.54
- PepsiCo® Propel® Fitness Water: \$1.69
- McDonald's® Fries: \$1.69
- Eniva® VIBE® - 1 Ounce Daily: Less than \$1.50 (Wholesale)

Starbucks®, Propel® and McDonald's® are Registered Trademarks and are not affiliated with Eniva USA.



## Doctor Formulated

**Benjamin Baechler, MD**

Eniva Vice Chairman,  
Chief Scientific Officer

"At Eniva, it is my privilege to be a part of helping people lead healthy lives. I'm passionate about nutritional intervention and the role it can play in helping people reach their wellness goals. The Eniva VIBE nutraceuticals represent a significant advancement in specialized nutritional support. Their nutritive components, broad antioxidant capacity and support of healthy aging are outstanding."

## Doctor Recommended

**Brent Agin, MD**

Author: "Healthy Aging for Dummies"

"Eniva's industry leading VIBE is by far the best nutraceutical formulation that I have come across. In my professional opinion, it has the most complete nutritional formulation with great absorption due to Eniva's state of the art manufacturing process. With confidence, I recommend VIBE to all of my patients, and I never miss my daily shot of VIBE!"

**Maria Nualart, MD**

"I have patients who have recently seen significant benefits from VIBE and other Eniva nutraceuticals. They feel much healthier and have a measurable better quality of life."

**Ricardo Garcia Pelayo, MD**

"As a health professional, I am convinced Eniva products have been the most important tool in my medical practice to assist family, friends and patients in receiving comprehensive nutrition. Even without VIBE being a medication, it has helped patients achieve great assistance with specific health goals. It is with great confidence I recommend Eniva products."

**Thomas C. Oliver, DC**

"I have recommended VIBE to many of my patients with wonderful results. The more I learn about the research behind this product and the recognition it has received for excellence, the more confidence I have in recommending it to those I serve."

The product experiences listed are meant to reflect personal experiences of Eniva Wellness Community Members. They are not meant to predict the typical results others may obtain. Eniva members may have a financial business interest with the product.

\* These statements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease.

# energize your life\*

You are what you put into your body, and your body **requires** daily nourishment for optimal health. VIBE isn't a watered down juice or a "hyped" berry fad. VIBE is different – it is a true science-based nutraceutical. VIBE is packed with a powerhouse of validated nutritional goodness. **Taste and feel the advanced nutrition of VIBE – you're worth it!**



**Life is better with VIBE.\***

## How to Get Started with VIBE®

### Step 1: Build a Nutritional Foundation with VIBE

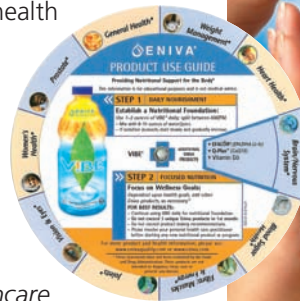
- ◆ Use 1 serving of VIBE daily.
- ◆ Combine VIBE with water. If you have a sensitive stomach, start slowly and gradually increase amount.

### Step 2: Focus on Health Goals with Additional Eniva Nutraceuticals

- ◆ Add other Eniva nutritional products to help target specific health goals. Add or remove products as necessary.
- ◆ Reference the Eniva Product Wheel, Product Catalog or online Body Explorer for targeted body support information.

#### FOR BEST RESULTS:

- Continue using VIBE daily for your nutritional foundation.
- Do not begin more than 3 Eniva products at once when first starting Eniva nutritional products.
- As always, it is recommended to consult your personal healthcare provider before starting these or any nutritional supplements.



This information is for educational purposes and is not medical advice.

## A Full Line of Nutritional Support

Eniva has multiple WORLD-CLASS nutraceutical products that work in synergy with VIBE to promote health. Whether focusing on the heart, joints, eyes or other health goals, Eniva has a product combination right for you!\*

See the Eniva Catalog for a full selection of wellness products.



Nature's Blueprint • Proven Science • Powerful Results

**Experience  
Vibrant  
Living!\***

To order **VIBE**, please contact the individual listed here or call Eniva at **1-866-999-9191** and reference the promotional number.

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Promotion Number:

When you call Eniva, please provide the above information.



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